**[hard cover/ ring – front page]**

**CHARLES UNIVERSITY**

FACULTY OF SOCIAL SCIENCES

Institute of Political Studies

Department of Political Science

[Fill in the name of your institute and department]

**Master's Thesis**

**2017** **Student's Name**

[Year of the MA thesis defence] [Name and Surname]

**[first page in hard cover/ second page in the ring bond]**

**CHARLES UNIVERSITY**

FACULTY OF SOCIAL SCIENCES

Institute of Political Studies

Department of Political Science

[Fill in the name of your institute and department]

**Analysis of New Media Application in the Pre-election Campaign in the Czech Republic in 2011**

[Title of the Thesis]

Master's thesis

[in case of MA study]

Author: Karel Kovanda [fill in your name and surname]

Study programme: Political Science [previously called a study course, e.g. Security Studies]]

Supervisor: Prof. Jan Novák, CSc. [name including all the academic titles]

Year of the defence: 2017 [fill in the year of the Master's Thesis defence]

**Declaration**

1. I hereby declare that I have compiled this thesis using the listed literature and resources only.
2. I hereby declare that my thesis has not been used to gain any other academic title.
3. I fully agree to my work being used for study and scientific purposes.

In Prague on Karel Kovanda

[date of the declaration] [name of the author + signature!!!]

**References**

KOVANDA, Karel. *Analysis of New Media Application in the Pre-election Campaign in the Czech Republic in 2011.* Praha, 2017. 97 pages. Master’s thesis (Mgr.). Charles University, Faculty of Social Sciences, Institute of Communication Studies and Journalism. Department of Media Studies. Supervisor Prof. Jan Novák, CSc.

[When writing bibliographic quotations, follow the norms ČSN ISO 690, ČSN ISO 690-2 or other recommended quoting styles]

**Length of the thesis:** [State the number of characters with spaces, without abstract and appendices, minimum length is given by Dean's Provision no. 18/2017]

Abstract

[Fill in your own abstract in English, the length 15-20 lines, short overview of your work, when downloading the thesis into SIS, the abstract is downloaded separately]

Abstrakt

[Fill in your own abstract in Czech, the length 15-20 lines, short overview of your work, when downloading the thesis into SIS, the abstract is downloaded separately]

Keywords

[Fill in 5-10 words in English which characterize the work]

Klíčová slova

[Fill in 5-10 words in Czech which characterize the work]

Title

[Here write the title of the work in English if the work is written in Czech]

Název práce

[Here write the title of the work in Czech if the work is written in English]

Acknowledgement [optional]

I would like to express my gratitude...

**[Fill in your own text of acknowledgement; align it to the lower part of the page]**

Table of Contents

[Table of Contents 1](#_Toc493166253)

[Introduction 2](#_Toc493166254)

[1. Headline first level 3](#_Toc493166255)

[1.1 Headline second level 3](#_Toc493166256)

[1.1.1 Headline third level 3](#_Toc493166257)

[Conclusion 3](#_Toc493166258)

[Summary 3](#_Toc493166259)

[List of References 4](#_Toc493166260)

[List of Appendices 6](#_Toc493166261)

Introduction

Your own MA Thesis topic ……

1. Headline first level

Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text....

* 1. Headline second level

Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text....

* + 1. Headline third level

Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text. Own text....

Conclusion

Conclusion. Conclusion. Conclusion. Conclusion. Conclusion. Conclusion. Conclusion Conclusion. Conclusion. Conclusion. Conclusion. Conclusion. Conclusion. Conclusion Conclusion. Conclusion. Conclusion. Conclusion. Conclusion. Conclusion. Conclusion Conclusion. Conclusion. Conclusion. Conclusion. Conclusion. Conclusion...

Summary

Summary. Summary. Summary. Summary. Summary. Summary. Summary Summary. Summary. Summary. Summary. Summary. Summary. Summary. Summary. Summary. Summary. Summary. Summary. Summary Summary. Summary. Summary. Summary. Summary. Summary.. Summary. Summary. Summary. Summary. Summary. Summary. Summary Summary. Summary. Summary. Summary. Summary….

List of References

[Fill in all the used literature and material with which you have worked correctly. Do the quotation according to the norms ČSN ISO 690, ČSN ISO 690-2 or according to other recommended quotation styles. Quotation sample according to ČSN ISO 690, 690-2 is provided below]

WARNING: Individual institutes can have their own recommendation regarding the quotation norm; you can obtain updated information from your supervisor or the teacher of the diploma seminar.

Master's Thesis Summary

[Eventualy fill in a form of the MA Thesis summary according to the instructions of the institute, department]

List of Appendices

[Fill in the list of appendices. First write the number of appendices, after a colon state the name of the appendix and write the type of the appendix into the brackets - a picture, a table, a graph, etc; you can take advantage of the appendix below]

Appendix no. 1: Comparison of the voter‘s base (graph)

Appendix no. 2: Success rate of political parties in 1990-2010 (table)